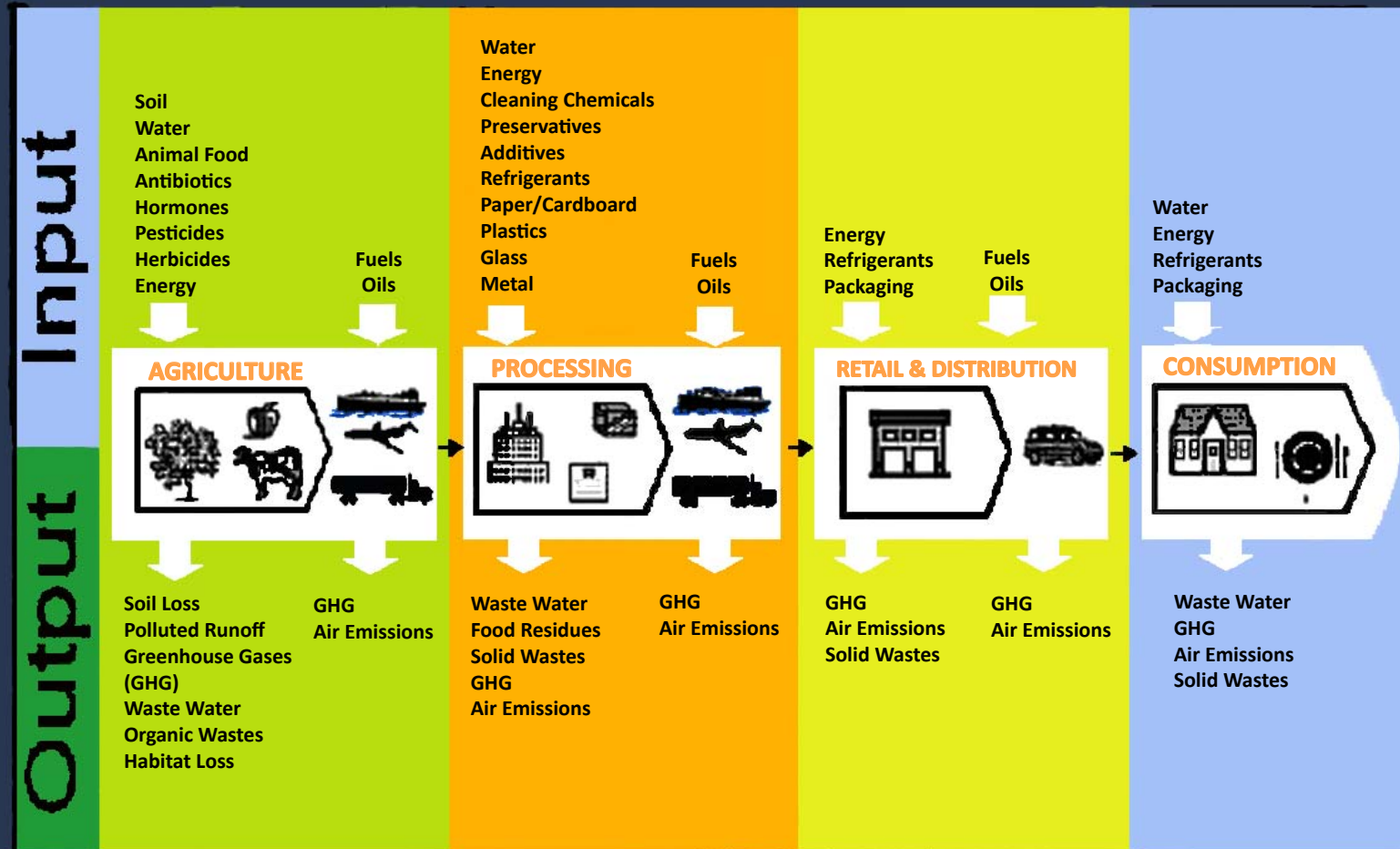


ASSESS THE ECOLOGICAL / SOCIAL FOOTPRINT OF A COMPANY'S SUPPLY CHAIN

What is an environmental footprint?



Source: Jacob Park, originally from Kraft Corp; Wuppertal Institute for Climate, Environment, and Energy